

#### 6. Prize Conditions:

**a. Total ARV of All Prizes:** up to \$372,000. Actual value may vary based actual prizes selected and variations in trip values based on timing and point of winner's departure. If actual value of prize is less than approximate retail value noted, no cash balance will be awarded.

**b. For All Prizes:** Once verified as an eligible winner, the prize will be awarded in the name of the National Consumer Panel winning Member unless such Member is a minor in his/her state of residence, in which case the prize will be awarded on behalf of the minor to such minor Member's parent or legal guardian who must sign and return all prize documentation on such minor Member's behalf. Prizes are non-transferable, and may not be substituted, except in Sponsor's sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Non-cash prizes may not be redeemed for cash. An Affidavit of Eligibility and Compliance with these Official Rules and a Liability and (unless prohibited) Publicity Release must be executed and returned by each winner (or parent/legal guardian for eligible minor winners) within fourteen (14) days after prize notification is sent to the potential winner. Winners must supply a Social Security number for tax filing purposes. If potential winner (or any traveling companion(s), if a trip is the prize) fails to complete, sign and return any requested documents within the designated time period, if a prize or prize notification is returned as undeliverable, or if potential winner is determined to be ineligible for any reason, such prize may be forfeited and awarded to an alternate, in Sponsor's sole discretion. Sponsor shall not be required to make more than three (3) attempts to award any prize. Prizes that remain unclaimed after three (3) attempts to verify a winner will not be awarded. You are not a winner unless and until your Entries and prize claim documents are validated and verified. Potential Winners will be notified by e-mail, phone and/or mail after the applicable drawing. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of Entrants. All taxes on prizes are the sole responsibility of winner. Unclaimed prizes will not be awarded. Rewards/gift cards awarded in connection with a Sweepstakes are subject to all terms and conditions imposed by the issuer, including any expiration dates.

**c. Additional Conditions For Trip Prizes:** Actual value of trip prizes may vary from the stated ARV based upon point of departure and airfare fluctuations. Any difference between approximate value and actual value of trip prize will not be awarded. Each winner and his/her guest(s) are responsible for all expenses not expressly stated in the prize description, including but not limited to meals, gratuities, sightseeing activities not expressly included, beverages, travel insurance, personal expenses, and incidental hotel expenses. Winners and their guests may wish to purchase (at their sole expense) Trip Interruption/Cancellation Insurance to cover trip cancellation, trip interruption, travel delays, missed connections, baggage and personal effects loss, baggage delay, medical expenses, and emergency medical transportation – all of which are not covered by Sponsor, Related Parties or Carlson Travel Group. Such insurance shall be at passenger's own expense. Travel must be completed by September 30, 2013. Winner and his/her guest(s) must travel on same itinerary. Prize will be forfeited if winner is unable to travel by the specified date. Sponsor is not responsible for any fees or additional charges resulting from winner's change of travel plans. Specific flights and accommodation details will be determined by Sponsor in its

sole discretion. Carlson Travel Group and/or the tour operator reserve the right to substitute comparable hotels and/or make adjustments to the itinerary to ensure the safety of passengers and the quality of the trip. Reservations are subject to availability at time of booking and should be made at least thirty (30) days in advance. Trip prizes may not be booked for travel or stay during Christmas and New Year's weeks. Air transportation must be booked in advance, may require travel on certain days of the week and is non-refundable once tickets are issued. Tour rates have been priced for one piece of luggage per person. Additional surcharges may be applied for additional and/or excess baggage, and such charges are the sole responsibility of the winner and his/her guest(s). A current and valid government issued picture ID or passport may be required for airline travel, hotel check in and participation in various activities, depending on the trip, activity and the destination. Winners and guests are responsible for obtaining and providing all required travel documentation (at their own expense), and such winners and/or guests may be required to provide proof of such documentation prior to booking. Sponsor is not responsible if winner and/or traveling companion(s) are denied entry into any country. If winner is eligible, but a minor in his/her state of residence, winner's travel guest must be winner's parent or legal guardian. Guests of winners may not be minors unless the winner is the parent or legal guardian of such minor. Minors must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian. Guests accompanying winner must sign and return release of liability/publicity prior to booking travel (in the event that the guest is an eligible minor, the release must be signed by the winner who must be such minor guest's parent or legal guardian). Winner and travel guest(s) must travel on same itinerary. Rental Car portion of prize, if applicable, is subject to terms and conditions of rental car company, including age restrictions.

**7. Terms and Conditions:** Unless otherwise prohibited by law, acceptance of the prize constitutes permission to use each winner's name, city and state of residence for advertising and publicity purposes regarding the 2012 Program or the individual Sweepstakes without additional compensation, notice or permission.

**8. Limitation of Liability:** Sponsor and Related Parties are not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the Entries. Sponsor and Related Parties are not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature, including but not limited to non-connecting or incomplete computer and telephone transmissions, or calls to the Panel Support Center (for example, if telephone lines are down due to a storm, scanner is left out of the homebase, or unplugged, etc.). Sponsor reserves the right, in its sole discretion to modify, cancel or suspend the entire 2012 Program or any individual Sweepstakes, and randomly award the prizes from among all eligible entries received prior to action taken by Sponsor, should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the 2012 Program or an individual Sweepstakes. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her Sweepstakes Entries) who tampers with the entry process. Should multiple users of the same scanner enter the Sweepstakes

and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said scanner at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned a scanner by NCP, according to NCP's records at the time of prize awarding. Automated entries are prohibited, and any use of such automated devices will result in disqualification. Neither the Sponsor, the Related Parties, nor Carlson Travel Group maintains control over the personnel, equipment, or operations of any air, water, or surface carrier, ship line, bus, or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing services, products, or accommodations (collectively "Suppliers") as part of this trip because all the Suppliers are independent contractors. Sponsor, Related Parties and Carlson Travel Group shall not be liable for any injury, damage, death, loss, expense, accident, delay, inconvenience, or irregularity that (a) arises out of or relates to Entrant's participation in the 2012 Program or any individual Sweepstakes; (b) arises out of or relates to Entrant's or guest's acceptance, possession, use or mis-use of any prize or travel activity; (c) may be caused or contributed to by any wrongful, negligent, or unauthorized act or omission on the part of any of Suppliers or any of their agents, servants, employees, or independent contractors; (d) is the result of any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation which is owned, operated, furnished or otherwise used by any Supplier; (e) is the result of any wrongful, negligent, or unauthorized act or omission on the part Sponsor, Related Parties or Carlson Travel Group or of any other person or entity not under the direct control of Sponsor, Related Parties or Carlson Travel Group; (f) is the result of any other cause, condition, or event whatsoever including those beyond direct control of Sponsor, Related Parties, or Carlson Travel Group. In connection with any trip prize, the traveler may have the opportunity to participate in various optional activities such as excursions and side trips. Carlson Travel Group, Sponsor and Related Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to said participation. Carlson Travel Group shall not be liable for any act or omission of Sponsor. BY ACCEPTING PRIZE, WINNER ACCEPTS THE INHERENTLY DANGEROUS NATURE AND RISK IN TRIP PRIZE EVENTS SUCH AS HELICOPTER RIDES, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS/HER PARTICIPATION IN THE PRIZE EVENT IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES HE/SHE IS PARTICIPATING IN AND HE/SHE ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES AND AGREES THAT SPONSORS SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH. As a condition of entering and/or accepting a prize, Entrants (or their parent or legal guardian if an eligible minor) and guests agree (and agree to confirm in writing): (a) to release Sponsor, Related Parties, Carlson Travel Group, and each of their affiliates, subsidiaries, retailers, advertising and promotional agencies and each of their officers, directors, employees and agents ("Released Parties"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, including any traveling related thereto; (b) that under no circumstances will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this 2012 Program or any of the individual

Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

**9. Governing Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these NCP 2012 Sweepstakes Program Official Rules, or the rights and obligations of Entrant and Sponsor in connection with the 2012 Program or individual Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois without regard to Illinois conflicts of law principles. All entrants consent to the jurisdiction and venue of Cook County, Illinois.

**10. Winners List and Set of Official Rules:** For the names of the winners from any and all of the Sweepstakes (please specify which list you want), send a self-addressed stamped envelope postmarked by January 8, 2013, with your request to: NCP 2012 Sweepstakes Program Winners, National Consumer Panel, 6800 Jericho Tpke., Ste. 102E, Syosset, NY 11791-4401. Winners list will be sent when winners have been verified and prizes have been awarded. Additional copies of these Official Rules may be obtained by sending a self-addressed, stamped envelope to: Official Rules, National Consumer Panel, 6800 Jericho Tpke., Ste. 102E, Syosset, NY 11791-4401 (VT residents may omit return postage for Official Rules requests). Requests for additional copies of these Official Rules must be received by December 8, 2012.

**11. Sponsor:** National Consumer Panel, 6800 Jericho Tpke., Ste. 102E, Syosset, NY 11791-4401.

### \* Exhibit A: NCP Year 2012

#### 1st Quarter

12/11/2011	—	12/17/2011
12/18/2011	—	12/24/2011
12/25/2011	—	12/31/2011
1/1/2012	—	1/7/2012
1/8/2012	—	1/14/2012
1/15/2012	—	1/21/2012
1/22/2012	—	1/28/2012
1/29/2012	—	2/4/2012
2/5/2012	—	2/11/2012
2/12/2012	—	2/18/2012
2/19/2012	—	2/25/2012
2/26/2012	—	3/3/2012
3/4/2012	—	3/10/2012

#### 3rd Quarter

6/10/2012	—	6/16/2012
6/17/2012	—	6/23/2012
6/24/2012	—	6/30/2012
7/1/2012	—	7/7/2012
7/8/2012	—	7/14/2012
7/15/2012	—	7/21/2012
7/22/2012	—	7/28/2012
7/29/2012	—	8/4/2012
8/5/2012	—	8/11/2012
8/12/2012	—	8/18/2012
8/19/2012	—	8/25/2012
8/26/2012	—	9/1/2012
9/2/2012	—	9/8/2012

#### 2nd Quarter

3/11/2012	—	3/17/2012
3/18/2012	—	3/24/2012
3/25/2012	—	3/31/2012
4/1/2012	—	4/7/2012
4/8/2012	—	4/14/2012
4/15/2012	—	4/21/2012
4/22/2012	—	4/28/2012
4/29/2012	—	5/5/2012
5/6/2012	—	5/12/2012
5/13/2012	—	5/19/2012
5/20/2012	—	5/26/2012
5/27/2012	—	6/2/2012
6/3/2012	—	6/9/2012

#### 4th Quarter

9/9/2011	—	9/15/2012
9/16/2012	—	9/22/2012
9/23/2012	—	9/29/2012
9/30/2012	—	10/6/2012
10/7/2012	—	10/13/2012
10/14/2012	—	10/20/2012
10/21/2012	—	10/27/2012
10/28/2012	—	11/3/2012
11/4/2012	—	11/10/2012
11/11/2012	—	11/17/2012
11/18/2012	—	11/24/2012
11/25/2012	—	12/1/2012
12/2/2012	—	12/8/2012

## National Consumer Panel 2012 Sweepstakes Program Official Rules

*THIS NATIONAL CONSUMER PANEL ("NCP") 2012 SWEEPSTAKES PROGRAM (THE "2012 PROGRAM") IS INTENDED FOR PLAY IN THE UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER ANY PORTION OF THIS PROGRAM IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF ENTRY. THIS PROGRAM IS NOT OPEN TO THE GENERAL PUBLIC.*

*NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.*

**1. Sweepstakes Overview:** The 2012 Program consists of five (5) separate sweepstakes, each a "Sweepstakes"), as follows: the Lucky Weeks Sweepstakes ("Lucky Weeks Sweepstakes"); the Monthly Sweepstakes ("Monthly Sweepstakes"); the Extra Special Super Scanner Sweepstakes ("Super Scanner Sweepstakes"); the Grand Prix Sweepstakes ("Grand Prix Sweepstakes"); and the Ultimate Shopping Spree Sweepstakes ("Ultimate Shopping Sweepstakes"). The details of each Sweepstakes are described in Rules 3-5, below.

**2. Time Periods:** For purposes of the 2012 Program, "Year," "Quarter," "Month" and "Week" shall be defined as follows (with all dates beginning at 12:00:00 a.m. ET and ending at 11:59:59 p.m. ET):

- "Year" – December 11, 2011 through December 8, 2012.
- "Quarter" – "Quarter 1" runs December 11, 2011–March 10, 2012; "Quarter 2" runs March 11, 2012–June 9, 2012; "Quarter 3" runs June 10, 2012–September 8, 2012, and "Quarter 4" runs September 9, 2012–December 8, 2012.
- "Month" – "Month 1" runs from December 11, 2011–January 7, 2012; "Month 2" runs January 8, 2012–February 4, 2012; "Month 3" runs February 5, 2012–March 10, 2012; "Month 4" runs March 11, 2012–April 7, 2012; "Month 5" runs April 8, 2012–May 5, 2012; "Month 6" runs May 6, 2012–June 9, 2012; "Month 7" runs June 10, 2012–July 7, 2012; "Month 8" runs July 8, 2012–August 4, 2012; "Month 9" runs August 5, 2012–September 8, 2012; "Month 10" runs September 9, 2012–October 6, 2012; "Month 11" runs October 7, 2012–November 3, 2012; and "Month 12" runs November 4, 2012–December 8, 2012."
- "Week" – each Week of the 2012 Program begins on Sunday at 12:00:00 a.m. Eastern Time ("ET") and ends on the following Saturday at 11:59:59 p.m. (midnight) ET.

The specific dates for each Week, Month and Quarter are listed in the Exhibit A following these Official Rules.

**3. Eligibility:** Each Sweepstakes is only open to individuals who meet the following requirements: (a) at the time of entry and through completion of the Sweepstakes are legal residents of the United States or the District of Columbia and at least eighteen (18) years of age or older, and (b) are registered members in good standing of the National Consumer Panel ("Members") as of the time specified for each Sweepstakes as follows:

- Extra Special Super Scanner Sweepstakes:** Must be a Member before the end of the Quarter to be eligible for the Extra Special Super Scanner Sweepstakes drawing for that Quarter.

- b. **Ultimate Shopping Spree Sweepstakes:** Must be a Member as of the start of the Quarter to be eligible for the Ultimate Shopping Spree Sweepstakes.
- c. **Grand Prix Sweepstakes:** Must be a Member as of the start of the Quarter in order to be eligible for the Grand Prix Sweepstakes for that Quarter.
- d. **Monthly Sweepstakes:** Must be a Member before the end of the Month to be eligible for the Monthly Sweepstakes drawing for that Month.
- e. **Lucky Weeks Sweepstakes:** Must be a Member as of the start of a Week in order to be eligible for the Lucky Weeks Sweepstakes for that Week.

In jurisdictions where the age of majority is over the age of eighteen (18), Members must have permission from a parent or legal guardian to participate in any aspect of the 2012 Program, and such parent or legal guardian must agree to the terms and conditions set forth in these Official rules. No entry fee, payment or proof of purchase is required to enter any of these Sweepstakes. You must be a Member in good standing at the time of entry and through the awarding of any prize. Employees, officers and directors of The National Consumer Panel, LLC (the “Sponsor”), and of the Nielsen Company and SymphonyIRI Group, and of their affiliate and/or subsidiary companies, and any of their advertising/promotion/fulfillment agencies involved in the implementation, execution or fulfillment of any portion of the 2012 Program (collectively the "Related Parties"), are not eligible to enter, nor are the immediate family members (defined as parents, children, siblings or spouses; whether biological, adopted, step or in-law) or household members (whether related or not) of such employees, officers and directors. Individuals who meet the eligibility requirements set forth in these Official Rules shall be referred to herein as “Eligible Members,” and those Eligible Members who enter, participate in or accept a prize shall be referred to as “Entrants.” THE 2012 PROGRAM (INCLUDING ALL OF THE INDIVIDUAL SWEEPSTAKES) ARE NOT OPEN TO THE GENERAL PUBLIC. The 2012 Program and each of the individual Sweepstakes are subject to all applicable state, federal and local laws and regulations and are void where prohibited by law.

**4. Entry Methods:** There are multiple methods by which an Eligible Member can enter the Sweepstakes offered as part of the 2012 Program. By completing an Entry Method described below, such Eligible Member shall become an Entrant into all Sweepstakes for which such “Entry” is eligible as of the time of completion of such Entry Method. Completion time is determined solely by Sponsor.

- a. **How to Enter with the NPD 500 Scanner (Scanner with the beam located on the side of the unit)**
  - i. Transmit purchase information once during each Week; or
  - ii. Transmit a “Won’t Be Shopping” survey once during the Week if unable to perform (i) above; or
  - iii. Transmit an empty scanner once during the Week if unable to perform (i or ii) above; or
- b. **How to Enter with the Mega Scanner–Internet version**
  - i. Scan purchase information once during each Week and transmit via the Internet.
  - ii. Scan responses to the “Won’t Be Shopping” survey and transmit via the Internet once during the Week if unable to perform (i) above; to let us know you are unable to shop.
  - iii. Transmit an empty scanner once during the Week if unable to perform (i or ii) above.
- c. **How to Enter with the Mega Scanner–Modem version**
  - i. Scan and transmit purchase information once during each Week.
  - ii. Scan and transmit responses to the “Won’t Be Shopping”

- survey once during the Week if unable to perform (i) above; to let us know you are unable to shop.
- iii. Transmit an empty scanner once during the Week if unable to perform (i or ii) above.
- d. **How to Enter with the Cipherlab version**
  - i. Scan your purchase information and/or surveys and ensure they are transmitted once during each Week.
  - ii. Scan your responses to the “Won’t Be Shopping” survey and ensure they are transmitted once during the Week if unable to perform (i) above; to let us know you are unable to shop.
  - iii. If you did not purchase anything during the week, press the 2 Key at the main menu to select No Purchases, and ensure this information is transmitted to NCP once during the Week if unable to perform (i or ii) above.

e. **How to Enter by Calling In:** An Eligible Member can qualify for each Sweepstakes for which he/she is eligible by calling the NCP Panel Support Center at 1-800-962-6700 once during each Week in which such Member is unable to perform one of the Entry Methods set forth subsections 4.a.-d., above. This “alternative means of entry” is available for any given Week but is only valid for that Week in which a member is calling and is only valid if the Member has reported that his/her scanner is broken by calling the Panel Support Center at 1-800-962-6700 (note: attempted Entries via this Entry Method will be disqualified if the Member has not previously reported that his/her scanner is broken as required herein). Such Eligible Member must call each Week to obtain an Entry for that Week if he/she continues to be unable to enter via one of the other Entry methods described above because his/her scanner is broken (as reported). NCP is not responsible for non-connecting or incomplete transmissions or telephone calls to the Panel Support Center (for example, if telephone lines are down due to a storm, etc.). Entries that are incomplete, inaudible or unintelligible will be disqualified. Sponsor is not responsible if the Member does not contact the Panel Support Center before the Week has ended. After the scanner is fixed, the member must transmit purchase and/or survey information as set forth above (or perform one of the alternative methods set forth herein) to enter any of the Sweepstakes drawings.

**5. Sweepstakes Details:** The details of each Sweepstakes are described below. By participating, Entrants agree to these Official Rules, which are final and binding in all respects. All Entries become the property of Sponsor and none will be returned. Sponsor’s decisions are final and binding in all matters relating to all Sweepstakes that are part of the 2012 Program.

- a. **Lucky Weeks Sweepstakes: Sweepstakes Period:** The Lucky Weeks Sweepstakes begins December 11, 2011 at 12:00:00 a.m. ET and ends December 8, 2012 at 11:59:59 p.m. ET with intervening weekly entry periods during each Week of the Year. **To Enter:** Eligible Members may enter by using one of the Entry Methods described in Rule #4, detailed above, during a Week. Limit one (1) entry per Member per Week. **Winner Selection:** Ten (10) winners will be chosen each Week in a random drawing conducted by Sponsor, to be held within five (5) days of the end of such Week, from among all eligible Entries received for that Week. Entries will not be rolled over into subsequent drawings for the Lucky Weeks Sweepstakes. Members may win more than one (1) Lucky Weeks Sweepstakes drawing during the Year (provided they have re-entered for subsequent Weeks). Odds of winning a Lucky Weeks Sweepstakes drawing depend on the number of eligible entries received during the applicable Week. **Prizes (\$20 total / ten [10] per Week):** Each Lucky Weeks Sweepstakes winner will receive a \$50 American Express® Rewards Card.

b. **Monthly Sweepstakes: Sweepstakes Period:** The Monthly Sweepstakes begins December 11, 2011 at 12:00:00 a.m. ET and ends December 8, 2012 at 11:59:59 p.m. ET with intervening monthly entry periods during each Month of the Year. **To Enter:** Eligible Members may enter by using one of the Entry Methods described in Rule #4, detailed above, at least once during a Month. Limit four (4) entries per Member per Month. **Winner Selection:** Twenty-five (25) winners will be chosen each Month in a random drawing conducted by Sponsor, to be held within ten (10) days of the end of such Month, from among all eligible Entries received for that Month. Entries will not be rolled over into subsequent drawings for the Monthly Sweepstakes. Members may win more than one (1) Monthly Sweepstakes drawing during the Year (provided they have re-entered for subsequent Monthly Sweepstakes). Odds of winning each Monthly Sweepstakes drawing depend on the number of eligible entries received during the applicable Month. **Prizes (300 total / twenty-five [25] per Month):** Each Monthly Sweepstakes winner will receive a \$500 American Express® Rewards Card.

c. **Extra Special Super Scanner Sweepstakes: Sweepstakes Period:** The Extra Special Super Scanner Sweepstakes begins December 11, 2011 at 12:00:00 a.m. ET and ends December 8, 2012 at 11:59:59 p.m. ET, with intervening quarterly entry periods during each Quarter of the Year. **To Enter:** Eligible Members may enter by using one of the Entry Methods described in Rule #4, detailed above, at least four (4) times in the applicable Month (which must be spread across four [4] separate Weeks in the Month [i.e., only one Entry per Week will count toward the four entries for the Month]). Upon completion of the fourth Entry in that Month (and provided that all such Entries occur in separate Weeks of that Month), the Entrant will receive one (1) Entry into the Extra Special Super Scanner Sweepstakes for the applicable Quarter. Limit three (3) Entries per Member per Quarter (one [1] Entry per Month in the applicable Quarter). **Winner Selection:** Forty (40) winners will be chosen each Quarter in a random drawing conducted by Sponsor, to be held within ten (10) days of the end of each Quarter, from among all eligible Entries received for that Quarter. Entries will not be rolled over into subsequent drawings for the Extra Special Super Scanner Sweepstakes. Members may win more than one (1) Extra Special Super Scanner Sweepstakes drawing during the Year (provided they have re-entered for subsequent Quarters of the Extra Special Super Scanner Sweepstakes). Odds of winning an Extra Special Super Scanner Sweepstakes drawing depend on the number of eligible entries received during the applicable Quarter. **Prizes (160 total / forty [40] per Quarter):** Each Extra Special Super Scanner Sweepstakes winner will receive a \$500 American Express® Rewards Card.

d. **Grand Prix Sweepstakes: Sweepstakes Period:** The Grand Prix Sweepstakes begins December 11, 2011 at 12:00:00 a.m. ET and ends December 8, 2012 at 11:59:59 p.m. ET. **To Enter:** Eligible Members may enter by using one of the Entry Methods described in Rule #4, detailed above, during each and every Week of a Quarter. Eligible Members who use one of the Entry Methods during each and every Week of a Quarter, will receive one (1) entry into the Grand Prix Sweepstakes for the applicable Quarter. Limit one (1) Entry per Member per Quarter. **Winner Selection:** One (1) winner will be chosen each Quarter in a random drawing conducted by Sponsor, to be held within ten (10) days of the end of each Quarter, from among all eligible Entries received for that Quarter. Entries will not be rolled over into subsequent drawings for the Grand Prix Sweepstakes. Members may win more than one (1) Grand Prix Sweepstakes drawing during the Year (provided they have re-

entered for subsequent Quarters of the Grand Prix Sweepstakes). Odds of winning a Grand Prix Sweepstakes drawing depend on the number of eligible Entries received during the applicable Quarter. **Prizes (four [4] total / one [1] per Quarter):** Each Grand Prix Sweepstakes winner may select one (1) of the following prizes:

- i. **Option A:** Winner’s choice of either a 2012 Ford Fiesta, Ford Focus, Ford Escape, Ford Mustang, Ford Taurus, or Ford F-150 ("Vehicle"). Approximate Retail Value ("ARV"): up to a maximum of \$25,000. Vehicle is subject to availability and will be delivered with standard equipment (unless upgrades are available and do not exceed the stated maximum ARV); any upgrades and options that exceed the maximum ARV are at the sole expense of the winner. Color, package, factory options, and other prize specifics to be determined by Sponsor and are subject to availability. Sponsor does not make, and is not responsible or liable in any manner for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Any and all warranties and/or guarantees on a Vehicle (if any) are subject to the manufacturer’s terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. Winner must have proof of a valid U.S. driver’s license from his/her state or place of residence in the United States and proof of insurance to take delivery of vehicle; failure to show same may result in prize forfeiture. Winner will be responsible for all optional equipment, title, license, insurance and registration fees required in claiming the Vehicle, applicable taxes as well as all other expenses relating to the receipt and use of Vehicle, including any travel and transportation costs associated with collecting the vehicle. All other costs not specifically stated herein as being awarded are the responsibility of the winner. Winner will be provided instructions to obtain his/her Vehicle at the selected manufacturer’s dealership to be determined by Sponsor, in its sole discretion. Winner must take delivery of vehicle within 30 days of notification that dealership has received Vehicle.
- ii. **Option B:** A trip for the winner and guest(s) (number of guests described for each trip option, below) to winner’s choice of one of the below destinations and a ten thousand dollar (\$10,000) spending allowance. ARV: \$25,000 (value is inclusive of spending cash).

- 1. **Sydney, Australia and Wine Country:** A seven (7) night trip to Sydney, Australia and Wine Country (excluding travel time) for the winner and one (1) guest. Trip package includes roundtrip economy class airfare from winner’s nearest major international airport to Sydney, Australia; round trip ground transfers between hotel and airport in Sydney on arrival and departure dates; six (6) nights’ Harbour-View Room double occupancy accommodations at the Deluxe Marriot Sydney; one (1) night’s double occupancy accommodations at the Hunter Valley Resort, including a session at the wine school and a wine tour (for prize winners and guests who are of the legal drinking age only – no cash or other alternative will be awarded in lieu of this portion of trip for winners/guests who are not of the legal drinking age).
- 2. **Walt Disney World (Orlando, Florida):** A seven (7) night trip for the winner and three (3) guests to the Walt Disney World Resort in Orlando, Florida. Trip package includes roundtrip economy class airfare from winner’s nearest major airport to Orlando, Florida; round trip ground transfers between hotel and airport in Orlando on arrival and departure dates; seven (7) nights standard quad-occupancy accommodations at Disney’s Caribbean Beach Resort; four, two-day Park Hopper day passes

to visit multiple Walt Disney World theme parks (available theme parks as stated on passes); eight-day full-size rental car with unlimited miles (pick-up/drop-off same location) (eligible drivers only – no cash or other alternative will be awarded in lieu of this portion of the prize for winners who do not have an eligible driver in their group).

- 3. **Maui, Hawaii:** A seven (7) night trip for the winner and one (1) guest to Maui, Hawaii. Trip package includes roundtrip economy class airfare for two from winner’s nearest major airport to Maui, Hawaii; roundtrip ground transfers between hotel and airport in Maui on arrival and departure dates; seven nights; double occupancy accommodations at the Kapalua Villas in a deluxe one-bedroom villa; eight-day full-size rental car with unlimited miles (pick-up/drop-off same location) (eligible drivers only – no cash or other alternative will be awarded in lieu of this portion of the prize for winners who do not have an eligible driver in their party).
- 4. **European, Alaskan, or Caribbean Cruise:** A seven (7) night cruise for the winner and one (1) guest on a cruise of winner’s choice aboard one of Royal Caribbean’s ships cruising to the Mediterranean (Europe), Caribbean, or Alaska. Trip package includes roundtrip economy class airfare for two from winner’s nearest major international airport to port of departure; airport-hotel-port shuttle transfers on arrival and departure dates; seven nights’ double occupancy accommodations in one junior suite aboard cruise ship; and one night standard double occupancy hotel accommodations in departure port city the night before cruise departs. Includes all cruise departure taxes and port fees.
- 5. **French Culinary Experience:** A five (5) night trip for winner and one (1) guest for a French Culinary Experience. Trip package includes roundtrip economy class airfare for two from winner’s nearest major international airport to Marseille Provence Airport; roundtrip ground transfers between hotel and airport in La Cadiere d’Azur; the Hostellerie Berard and Spa in La Cadiere d’Azur; daily breakfast; and four, hands-on cooking classes followed by lunch; and four afternoon excursions.
  - iii. **Option C:** A check for twenty thousand dollars (\$20,000) made payable to the winner.
- e. **Ultimate Shopping Spree Sweepstakes: Sweepstakes Period:** The Ultimate Shopping Spree Sweepstakes begins December 11, 2011 at 12:00:00 a.m. ET and ends December 8, 2012 at 11:59:59 p.m. ET. **To Enter:** Eligible Members may enter by using one of the Entry Methods described in Rule #4, detailed above, during each and every Week of a Quarter. Eligible Members who use one of the Entry Methods during each and every Week of a Quarter, will receive one (1) entry into the Ultimate Shopping Spree Sweepstakes for that Quarter. Limit one (1) Entry per Member per Quarter. **Winner Selection:** One (1) winner will be chosen each Quarter in a random drawing conducted by Sponsor, to be held within ten (10) days of the end of each Quarter, from among all eligible entries received for that Quarter. Entries will not be rolled over into subsequent drawings for the Ultimate Shopping Spree Sweepstakes. Members may win more than one (1) Ultimate Shopping Spree Sweepstakes drawing during the Year (provided they have re-entered for subsequent Quarters of the Ultimate Shopping Spree Sweepstakes). Odds of winning the Ultimate Shopping Spree Sweepstakes drawing depend on the number of eligible entries received during the applicable Quarter. **Prizes:** Each winner will receive a choice of any ten (10) gifts (up to a total maximum value of \$4,000) from the Sponsor’s Gift Catalog and/or Gift Flyer that is current at the time the winner is chosen/notified subject to any terms and conditions imposed by NCP and its participating vendors. ARV: up to \$4,000.